

PRODUCT ALIAS

Product Aliases are used to create different variations of the same product. Aliases can be very useful when setting up several default configurations. This approach will save the user clicks or allow marketing campaigns to configure products which are targeted to the end user. The original product becomes the master and can be either active or inactive. There are no limits to the amount of aliases created. Users can also choose different attributes from the default unless rules are created to prevent this behavior.

Select **Add Product Alias** from the **Current Product** menu to setup Product Aliases.

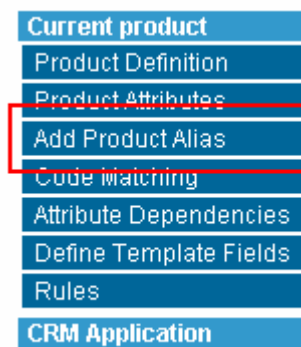


Figure 16-1 Add Product Alias

From the **Add a new product alias** you will find a partially filled out form with information from the base product. Change the Alias name, Price and other details as needed.

Add a new product alias ■ = required field

Alias name	SMB2 Desktop computer
Product Description	Reliable Desktop computers for any kind of exploitation
Long Product Description	
Product Catalogue Code generator:	SMB2<{* CatCode(Processor) *}><{* CatCode(Memory) *}><{* CatCode(Hard Drive) *}><{* CatCode(CD or DVD drive) *}><{* CatCode(Monitor) *}>
Product Image	ibm-desktop.jpg <input type="button" value="upload"/>
Large Product Image	<input type="text"/> <input type="button" value="upload"/>
Product Link	<input type="text"/>
Product Price:	0
Product Price building sequence: (leave empty if it is just base price + sum of attribute prices)	<input type="text"/>
Quotation description building sequence: (leave empty if it is just product name)	SMB2 Desktop Computer with: [F]([EQ](<{* AttSel(Processor) *},1))(<{* Value(Processor) *}> Processor){}][ENDIF] [F]([EQ](<{* AttSel(Memory) *},1))(<{* Value(Memory) *}> Memory){}][ENDIF] [F]([EQ](<{* AttSel(Hard Drive) *},1))(<{* Value(Hard Drive) *}> Hard Drive){}][ENDIF] [F]([EQ](<{* AttSel(CD or DVD drive) *},1))(<{* Value(CD or DVD drive) *}> CD or DVD drive){}][ENDIF] [F]([EQ](<{* AttSel(Monitor) *},1))(<{* Value(Monitor) *}> Monitor){}][ENDIF]
Approved	<input checked="" type="checkbox"/>

Figure 16-2 Add a new product alias

At the bottom of the page you can select the rank as well as which user groups can view the alias product. Select each Attribute in the **Select attribute:** drop down list and the currently valid attribute values will be listed in the **Choose Values:** box. Select one attribute value for each attribute you would like the Alias to default to. It is not necessary to select an attribute value for every attribute. Select **Next** to save alias. A confirmation message will appear.

NOTE: Aliases do not inherit the original product's preselected attribute values. Use the default selections to set preselected values

This product will exist in the following categories:

Category
 Hardware

Rank within

You will be able to add it this product to other categories later.

Select user groups that can view this product :
 Channel Rep
 CUSTOMER
 Direct Sales
 Sales Management
 SALES REP.

Select attribute: CD or DVD drive

Choose values :
 CD-R 52/16/52
 Combo DVD/CD-R 12/52/16/52
 DVD 12X
 DVD-R 12/4

Selected attribute values :

Next >>

Figure 16-3 Configuring Alias

When user logs in they will see the Alias positioned according to its ranking. In Figure 16-4 the ranking is 2. Figures 16-5 and 6 show the differences when first selecting each product. The master product is the base with no attributes selected.



Figure 16-4 User view of Alias

Item #1 of 1 : SMB2 Desktop computer

Enter Part Number: Search

Select Processor:

- Intel Pentium 2.0GHz
- Intel Pentium 3.0GHz
- Intel Celeron 2.4GHz
- Intel Celeron 3.2GHz
- AMD Athlon 3000+
- AMD Sempron 2800+

Select Memory:

—

Select Hard Drive:

—

Select CD or DVD drive:

—

Not Complete

Part Number: SMB2

Figure 16-6 Viewing standard configuration of Master product

Item #1 of 1 : Alias SMB2 Desktop computer

Enter Part Number: Search

Select Processor:

- Intel Pentium 2.0GHz
- Intel Pentium 3.0GHz
- Intel Celeron 2.4GHz
- Intel Celeron 3.2GHz
- AMD Athlon 3000+
- AMD Sempron 2800+

Select Memory:

1024MB-DDR

Select Hard Drive:

500GB

Not Complete

Part Number: SMB2-C3-1024-H50

Hard Drive:

500GB

Processor:

Intel Celeron 3.2GHz

Memory:

1024MB-DDR

Figure 16-5 Viewing pre-selected config of Alias